



# MINING *Africa*

MAGAZINE

[www.mining-africa.com](http://www.mining-africa.com)



MINING  
**Africa**

THE LEADING SOURCE FOR MINING NEWS

# Media Kit 2024



## ABOUT US

Welcome to MINING Africa 2024, where we continue to be at the forefront of delivering top-notch content and industry insights. With a print run of 15,200 copies and an impressive 26,700+ PDF downloads per issue, we are committed to providing you with an even more enriching experience in the world of mining.

MINING Africa remains the go-to business-to-business publication for executives, managers, and prospectors in the mining and exploration sectors, as well as key suppliers to the industry.

Our editorial focus spans innovation, technology, trends, people, products, and services in mining and exploration, ensuring our readers are well-informed and up-to-date.

As a bridge connecting various markets, MINING Africa serves suppliers in mineral exploration, mineral and metal processing, materials handling, mining health and safety, underground transport, opencast mining, analytical services, geology, and more.

**“We offer our advertisers an unparalleled opportunity to expand their reach and communicate directly with key decision-makers in the industry”**



Our readership comprises industry professionals  
with significant buying power

Recognizing that our advertising clients play a vital role in servicing the mining sectors, we offer them an unparalleled opportunity to expand their reach and communicate directly with key decision-makers in the industry.

Our readership, spanning MINING Africa Magazine, our website ([www.mining-africa.com](http://www.mining-africa.com)), and our monthly eNewsletter, comprises industry professionals and key decision-makers with significant buying power. With an exclusive and ever-growing highly targeted distribution list, we ensure that your crucial message reaches the hands and minds of those who truly matter.

Leverage the power of subscription-based direct-mail marketing and tap into the energy of MINING Africa's media package through print, online, and eNewsletter channels.

## OUR DISTRIBUTION EXTENDS TO:

1

### MINING HOUSES

CEOs, CFOs, COOs, Project Managers, Buying Offices.

2

### MINES

Senior Planners, General Managers, Mine Managers, Engineering Managers, Mine Engineers, Procurement Managers.

3

### EPCM

CEOs, Project Managers, Engineers.

4

### EXPLORATION COMPANIES

CEOs, Project Managers, Engineers.

## JANUARY-MARCH ISSUE

### 1. Mining Machinery

Explore the cutting-edge technologies and innovations in mining machinery, showcasing the latest equipment designed to enhance efficiency and productivity in mining operations.

### 2. Engines & Machine Components and Parts

Delve into the heart of mining with a focus on engines, machine components, and parts. Uncover advancements in engine technology and critical components driving mining equipment performance.

### 3. Mining Vehicles & Safety Equipment

Highlighting the evolution of mining vehicles and safety equipment, this section emphasizes the crucial role they play in ensuring the well-being of workers and the efficient functioning of mining activities.

### 4. Mobile and Communication Equipment

Examine the role of mobile and communication equipment in modern mining operations, including the latest communication technologies and their impact on safety and efficiency.

### 5. Ground Engaging Tools

Gain insights into the tools that directly interact with the earth. Explore the latest ground engaging tools and their contribution to optimizing excavation and material handling processes.

### 6. Hydraulic Hose and Fittings

Uncover advancements in hydraulic technology, hoses, and fittings, vital components that contribute to the seamless functioning of heavy machinery in mining operations.

### 7. Lighting Towers & Light Vehicles

Shedding light on the importance of effective illumination in mining environments, this section showcases the latest in lighting towers and light vehicles, enhancing visibility and safety.

### 8. De-watering Pumps

Explore the role of de-watering pumps in mining operations, focusing on the latest technologies and solutions for efficiently managing water and maintaining optimal working conditions.

### 9. Filters

Investigate the critical role of filtration systems in mining processes, showcasing the latest advancements in filters that contribute to maintaining the integrity of mining equipment and processes.

### 10. Survey Equipment

Highlighting the significance of accurate surveying in mining, this section explores the latest survey equipment and technologies shaping precise mapping and planning in mining projects.

### 11. Safety Equipment

Prioritize safety with an in-depth look at the latest safety equipment designed to protect mining personnel and assets, ensuring a secure working environment.

### 12. Steel & Pipes

Focus on the foundational materials of mining infrastructure, exploring the latest developments in steel and pipes that contribute to the robustness and longevity of mining structures.

### 13. Mining Tyre Specialist

Explore specialized solutions in mining tire technology, featuring the expertise of industry specialists in providing durable and efficient tire solutions for diverse mining applications.

## APRIL-JUNE ISSUE

### 1. Crusher & Screens Spares

Dive into the world of crushers and screens, exploring the latest spares and components that contribute to the efficient processing of minerals in mining operations.

### 2. Pumps & Spares

Focus on the heartbeat of mining operations – pumps. Uncover the latest technologies and spares that enhance the performance and reliability of pumps in various mining applications.

### 3. Material Handling Equipment

Explore the latest advancements in material handling equipment, crucial for the seamless movement and transportation of minerals throughout the mining process.

### 4. Valves & Pipe

Highlight the importance of valves and pipes in mining applications, showcasing the latest developments in these essential components that regulate the flow of materials.

### 5. Laboratory Equipment

Spotlight on the critical role of laboratory equipment in analyzing and testing minerals. Explore the latest technologies shaping the accuracy and efficiency of mining laboratory processes.

### 6. Grinding Techniques

Delve into the world of grinding techniques, featuring the latest technologies and methods that contribute to the effective processing of minerals in mining operations.

### 7. Chemicals & Blasting Services

Explore the chemistry behind mining operations, showcasing the latest chemicals and blasting services that optimize ore extraction and processing.

### 8. Conveyor Belt Services

Focus on the backbone of material transportation – conveyor belts. Explore the latest services and technologies that enhance the performance and longevity of conveyor systems.

### 9. Electric Motors & Gear Boxes

Spotlight on the powerhouses of mining equipment – electric motors and gearboxes. Explore the latest advancements that drive the efficiency and reliability of mining machinery.

### 10. Lubricants

Highlight the importance of proper lubrication in mining operations, featuring the latest advancements in lubricants that contribute to the longevity and efficiency of mining equipment.

### 11. Water Treatment

Examine the critical role of water treatment in mining processes, showcasing the latest technologies and solutions for responsible water management in mining operations.

### 12. Mining Tyre Specialist

Revisit specialized solutions in mining tire technology, featuring updated expertise from industry specialists on tire solutions for diverse mining applications.





## JULY-SEPTEMBER ISSUE

### 1. Drilling Equipment and Spares

Explore the world of drilling, showcasing the latest equipment and spares that contribute to efficient and precise mineral exploration and extraction.

### 2. Firefighting Equipment

Highlight the importance of firefighting in mining operations, featuring the latest equipment and technologies that ensure the safety of personnel and assets.

### 3. Geographical Equipment

Dive into the realm of geographical equipment, exploring the latest tools and technologies that aid in accurate mapping and surveying of mining sites.

### 4. Welding Equipment

Spotlight on welding technologies crucial in the fabrication and maintenance of mining equipment. Explore the latest advancements that contribute to the structural integrity of mining machinery.

### 5. Electrical Equipment

Focus on the electrifying advancements in mining, showcasing the latest electrical equipment that powers and controls various aspects of mining operations.



### 6. Power Transmission Equipment

Explore the backbone of energy distribution in mining, highlighting the latest advancements in power transmission equipment that ensures seamless energy supply to mining sites.

### 7. Mining & Industrial Generators

Highlight the critical role of generators in providing reliable power to mining operations, featuring the latest technologies that enhance efficiency and sustainability.

### 8. Abrasives

Explore the abrasive side of mining operations, featuring the latest advancements in abrasives used for cutting, grinding, and shaping various materials in the mining process.

### 9. Security Equipment

Prioritize security in mining operations with a focus on the latest security equipment and technologies that safeguard personnel, assets, and data.

### 10. Mining in Southern Africa

Provide an in-depth analysis of the mining landscape in Southern Africa, exploring key trends, opportunities, and challenges shaping the industry in the region.



## OCTOBER-DECEMBER ISSUE

### 1. Rubber Products

Dive into the world of rubber products in mining, showcasing the latest developments in rubber technology used for various applications in mining operations.

### 2. Pipe & Fittings

Explore the essential components of mining infrastructure – pipes and fittings. Highlight the latest technologies and materials shaping the durability and efficiency of these components.

### 3. Lifting Equipment & Services

Focus on the lifting technologies crucial in material handling and mining operations. Explore the latest equipment and services that ensure safe and efficient lifting.

### 4. Structural Steel

Spotlight on the backbone of mining infrastructure – structural steel. Explore the latest advancements that contribute to the strength and stability of mining structures.

### 5. Sanitation Equipment

Prioritize hygiene and sanitation in mining operations with a focus on the latest equipment and technologies that ensure a clean and healthy working environment.



### 6. Drilling Equipment

Revisit drilling technologies, featuring the latest equipment that plays a vital role in mineral exploration and extraction processes.

### 7. Mine Transport & Logistics

Explore the intricacies of mine transport and logistics, showcasing the latest technologies and strategies that optimize the movement of materials within mining sites.

### 8. Ventilation, Dust Control & Fire Suppression

Highlight the critical aspects of maintaining a safe and healthy work environment in mining through effective ventilation, dust control, and fire suppression technologies.

### 9. Instrumentation Equipment

Focus on the precision side of mining operations, featuring the latest instrumentation equipment that aids in monitoring and controlling various processes for optimal efficiency.

### 10. Mining Tyre Specialist

Revisit specialized solutions in mining tire technology, featuring the latest expertise from industry specialists on tire solutions for diverse mining applications.

### 11. De-watering Pumps

Explore the continued advancements in de-watering pumps, focusing on the latest technologies and solutions for efficiently managing water in mining operations.





# 2024 Advertising Rates (Print)

1. Front Cover - R34, 750/U\$ 2,000



Trim 425X297mm  
Bleed 10mm  
Gutter 15mm  
Type Area 180 x 267mm

2. Double Page - R 42,250/U\$ 3,000



Trim 425X297mm  
Bleed 10mm  
Gutter 15mm  
Type Area 180 x 267mm

3. Full Page - R23,750/U\$ 1,950



Trim 210 x 297mm  
Bleed 10mm  
Type Area 180 x 267mm

4. Half Page - R18,250/U\$ 1,350



Horizontal: 185 x 135 mm or  
Vertical: 91 x 273 mm Bleed  
10 mm

5. 1/3 Page - R14,750/U\$ 930



Trim 425X297mm  
Bleed 10mm  
Gutter 15mm  
Type Area 180 x 267mm

6. Quarter Page - R10,250/U\$ 650



Advert size 91 x 135 mm

7. Strip Page - R7,750/U\$375



Advert size 185 x 65 mm

**NB:** The price is quoted at the most current exchange rate and does not include VAT and does not include agents commission

**MATERIAL REQUIREMENTS:** High resolution files in PDF, JPG or TIF format must be supplied and the resolution should be no lower than 300dpi. All graphics should be CMYK.





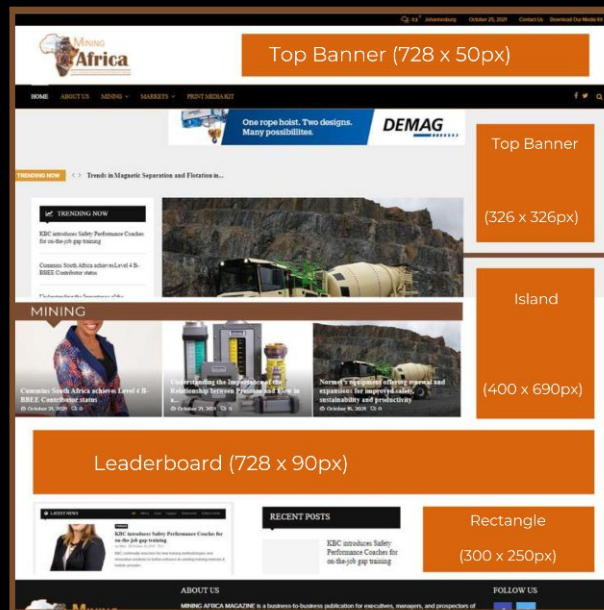
# Online Advertising Rates 2024



Build your company brand and expose your firm to a growing global audience. A cost effective way of advertising an authoritative information exchange.

## TECHNICAL SPECIFICATIONS

- Accepted Formats: GIF and JPEG, Animated, Flash
- Max File Size 1Mb
- Max 15 seconds animation or 3 loops
- 18 frames per second



Banner Size	Units in pixels	1 Month		2 Months	
		Rand	USD	Rand	USD
Top Header	725 x 50	R3 320	\$210	R5 000	\$390
Square	326 x 326	R2 300	\$120	R3 400	\$230
Island	400 x 690	R2 940	\$180	R4 700	\$350
Leaderboard	728 x 90	R3 000	\$190	R3 000	\$360
Rectangle	300 x 250	R2 350	\$125	R3 500	\$240



# MINING Africa Events 2024

- January/March at African Mining Indaba 2024.
- April/June at Caminex Expo Zambia and DRC Mining Week 2024.
- July/September at Mining Expo Namibia 2024 and Electra Mining 2024 Expo.
- October/December at ZIMEC Expo, Zambia 2024.

Join us on an exploration of the latest advancements and trends in the dynamic world of mining with MINING Africa 2024.  
Discover the tools, technologies, and strategies shaping the future of the industry.

## Let's talk



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