



ONLINE ADVERTISING RATES 2022



Build your company brand and expose your firm to a growing global audience. A cost effective way of advertising an authoritative information exchange.

TECHNICAL SPECIFICATIONS

- Accepted Formats: GIF and JPEG, Animated, Flash
- Max File Size 1Mb
- Max 15 seconds animation or 3 loops
- 18 frames per second



Banner Size	Units in pixels	1 Month		2 Months	
		Rand	USD	Rand	USD
Top Header	725 x 50	R2 320	\$210	R4 000	\$390
Square	326 x 326	R1 300	\$120	R2 400	\$230
Island	400 x 690	R1 940	\$180	R3 700	\$350
Leaderboard	728 x 90	R2 000	\$190	R3 800	\$360
Rectangle	300 x 250	R1 350	\$125	R2 500	\$240



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