



MEDIA KIT 2022

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About Us

Welcome to MINING Africa. As we enter 2022 with our print run of 36,820 copies and over 18, 500 PDF downloader per Issue we are looking forward to bringing you even more of reports, interviews, and important news from in and around the mining sectors in Africa.

- MINING Africa is a business-to-business publication for executives, managers and prospectors of mining, exploration companies as well as key suppliers to the Mining industry. The editorial focuses on innovation, technology, trends, people, products and services in the mining and exploration industry.
- Many suppliers in the resource sectors work with companies involved in mineralexploration, Mineral & Metal Processing, Materials Handling, mining Health & Safety in mining, Underground Transport, Opencast mining, Analytical Services & Geology and so on, and they and a need to reach many, if not, all of them. MINING Africa does just that, offering an essential bridge or vehicle that connects with all those markets. Our highly targeted, direct-mail distribution system effectively assists you in utilizing your marketing investment across the continent of Africa.
- We recognize that many of our advertising clients service the mining sectors. We are pleased to offer them an opportunity to maximize their reach and communicate with key decision makers in the mining sector.
- Remember, the readers of MINING Africa, our website (www.mining-africa.com), and our monthly eNewsletter are not just any readers. They're industry professionals and key decision makers with tremendous buying power. With our exclusive and ever-growing highly targeted distribution list we get your important message into the hands and minds of those who really count.
- So put the power of subscription-based direct-mail marketing to use and draw on the energy of MINING Africa media package in print, online, and via eNewsletter.

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Distribution for global companies investing in mining in Africa:

- Mining Houses: CEO, CFO, COO, Project managers, Buying office.
- Mines: Senior planners, General managers, Mine managers, Engineering managers, Mine Engineers, Procurement managers.
- EPCM: CEO, Project managers, Engineers.
- Exploration companies: Exploration managers, Geologists.

Feature Schedule

January-March Issue

- Mining Machinery
- Engines & Machine Components and Parts
- Mining Vehicles & safety equipment
- Mobile and communication Equipment
- Ground Engaging Tools
- Hydraulic Hose and Fittings
- Lighting Towers & Light Vehicles
- De-watering Pumps
- Filters
- Survey Equipment
- Safety Equipment
- Steel & Pipes
- Mining Tyre Specialist
- Mining Indaba Expo Africa 2022

July-September Issue

- Drilling Equipment and Spares
- Firefighting Equipment
- Geographical Equipment
- Welding Equipment
- Electrical Equipment
- Power Transmission Equipment
- Mining & industrial Generators
- Abrasives
- Security Equipment
- Mining in Southern Africa

April-June Issue

- Crusher & Screens Spares
- Pumps & Spares
- material handling equipment
- Valves & Pipe
- Laboratory Equipment
- grinding techniques
- chemicals & blasting services
- conveyor belt Services.
- Electric Motors & Gear Boxes
- Lubricants
- Water Treatment
- Mining Tyre Specialist
- Mining Indaba Expo 2022

October-December Issue

- Rubber Products
- Pipe & Fittings
- Lifting Equipment & Services
- Structural Steel
- Sanitation Equipment
- Drilling Equipment
- Mine transport & logistics
- Ventilation, Dust Control & Fire Suppression
- Instrumentation Equipment
- Mining Tyre Specialist
- De-watering Pumps

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MATERIAL REQUIREMENTS: High resolution files in PDF, JPG or TIF format must be supplied and the resolution should be no lower than 300dpi. All graphics should be CMYK.

FREE ADVERT DESIGN IS AVAILABLE: Requirements: High resolution logo, high resolution images and contact information in editable Word format.

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