

M MINING AFRICA G



Media Kit 2020



About Us

MINING AFRICA MAGAZINE is a business-to-business publication for executives, managers, and prospectors of mining, exploration companies as well as key suppliers to the Mining industry. The editorial focuses on innovation, technology, trends, people, products and services in the mining and exploration industry. Many suppliers in the resource sectors work with companies involved in mineral exploration, Mineral & Metal Processing, Materials Handling, Mining Health & Safety in mining, Underground Transport, Opencast mining, Analytical Services & Geology and so on, and they and a need to reach many, if not, all of them. The Mining Africa Magazine does just that, offering an essential bridge or vehicle that connects with all those markets. Our highly targeted, direct-mail distribution system effectively assists you in utilizing your marketing investment across the continent of Africa. We recognize that many of our advertising clients service the mining sectors. We are pleased to offer them an opportunity to maximize their reach and communicate with key decision makers in the mining sector. Remember, the readers of Mining Africa Magazine, our website (www.mining-africa.com), and our monthly eNewsletter is not just any readers. They're industry professionals and key decision makers with tremendous buying power. With our exclusive and ever-growing highly targeted distribution list we get your important message into the hands and minds of those who really count. So put the power of subscription-based direct-mail marketing to use and draw on the energy of Mining Times Magazine media package in print, online, and via eNewsletter





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Africa

THE LEADING SOURCE FOR MINING NEWS

DISTRIBUTION IN AFRICA

Namibia	- 1,800 copies	Malawi	- 1,800 copies	Uganda	- 550 copies
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Zimbabwe	- 3,200 copies	Kenya	- 3,250 copies	Ghana	- 2,850 copies



Feature Schedule

January-March Issue

- Hard Rock Mining
- Truck & Transport in Mines
- Excavation
- Pumps & Pipes
- Power General & Electrical Equipment
- Crane & Lifting
- Bulk Handling & Logistics
- Surface Ground Mining

Material Deadline: 24/January/ 20

April-June Issue

- Minerals Processing
- Health & Safety
- Coal Mining in Africa
- Environmental Management
- Drill, Blast & Geomechaiccs
- Crushing & Screening
- Underground Communtion

Material Deadline: 25/ April /20

July-September Issue

- Bulk Handling & Logistics
- New mining Technologies
- Demolition
- Wear Resistance & Lubrication
- Underground Communication
- Mine-Site Construction
- Hydraulics and Pneumatics
- Pumps

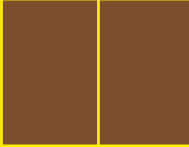
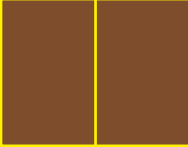
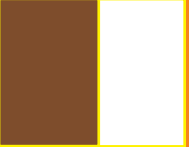
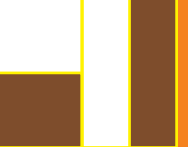
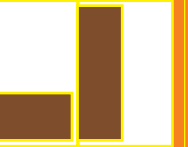
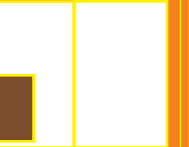
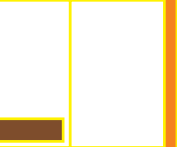
Material Deadline: 24 / June / 20

October-December Issue

- Opencast mining
- Ventilation, Dust Control & Fire Suppression
- Pumps & Valves
- Analytical Services & Geology
- Gold Mining in Africa
- Contract Mine
- Maintenance & Monitoring
- Crushing & Screening

Material Deadline: 25/ October / 20

2020 Advertising Rates

Front Cover	Double Page	Full Page	Half Page	1/3 Page	Quarter Page	Strip Page
						
Trim 425X297mm Bleed 10mm Gutter 15mm Type Area 180 x 267mm	Trim 425X297mm Bleed 10mm Gutter 15mm Type Area 180 x 267mm	Trim 210 x 297mm Bleed 10mm Type Area 180 x 267mm	Horizontal: 185 x 135 mm or Vertical: 91 x 273 mm Bleed 10 mm	Advert size 185 x 90 mm Advert size 65 x 273 mm	Advert size 91 x 135 mm	Advert size 185 x 65 mm
R30, 500 U\$2,240	R22, 650 U\$1,655	R17, 950 U\$1,317	R12, 250 U\$ 899	R8, 950 U\$ 657	R7, 550 U\$ 556	R4, 950 U\$ 364

NB The price is quoted at the most current exchange rate and does not include VAT and does not include agents commission.

MATERIAL REQUIREMENTS:

High resolution files in PDF, JPG or TIF format must be supplied and the resolution should be no lower than 300dpi. All graphics should be CMYK.

FREE ADVERT DESIGN IS AVAILABLE:

Requirements: High resolution logo, high resolution images and contact information in editable Word format.





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